



ACTUATE

WOMEN AS LEADERS CERTIFICATION

ACTUATE ALWAYS AHEAD

Preparing women for senior leadership, board-level responsibility and beyond

Why Actuate?

Actuate goes beyond theory by embedding leadership development into real business contexts, ensuring participants apply what they learn directly to their roles.

Programmes are led by experienced female practitioners who have held senior roles themselves. Their experience brings depth, challenge, and authenticity to each session, creating a standard of development far beyond traditional training.

This is not generic leadership education. It is shaped by people who understand the realities of leadership - the pressure, the expectations - and the added complexity many women navigate as they step into and operate within senior roles.

Actuate is trusted by people and organisations that want leadership development to be taken seriously - not as a procedural formality, but as a rigorous, high-quality development experience delivered by people who understand what exceptional leadership truly requires.



The Actuate Global team brings a rare combination of professionalism, authenticity, and deep expertise.

As a woman in a senior role, I appreciated how they created a safe environment where I could explore challenges honestly and build practical strategies for leading with confidence.



ELCAS
Approved Learning Provider

ICF International
Coaching
Federation



EMCC
GLOBAL

Why Actuate?

More Than a Certificate – A Career-Long Partnership

Your development does not end with certification - it continues through an active, trusted community, ongoing events, and continued access to senior-level insight and challenge with a strong emphasis on elevating female representation and voice at senior levels.

Every element is designed to raise standards - from rigorous assessment to direct, actionable feedback. The focus is not just participation, but progression.

Actuate is chosen by individuals and organisations who expect leadership development to deliver measurable impact, not just credentials.



Gain a Prestigious ILM Leadership Qualification

As part of the Women as Leaders Certification, you'll earn an ILM-accredited qualification, recognised within the UK qualifications framework. This formal recognition validates your leadership capability and strengthens your professional profile.



Strengthen Your Confidence, Presence, and Career Progression

Apply practical leadership tools to real-world challenges. Graduates showcase digital credentials and recognised certification across CVs, LinkedIn, and professional platforms - enhancing credibility, visibility, and career progression.

Become Women as Leaders Certified

More Women Leading. More Women Advancing. More Change.

By the end, you will be:

- Visible at Senior Level
- Proven Leadership Capability
- Trusted Decision Maker
- Credential-Backed



Who is this for?

Aspiring and emerging women leaders preparing to step into greater scope and seniority

High-potential talent on succession plans who need greater confidence, stakeholder navigation skills, and board-level readiness

Women managers and functional leads seeking stronger influence, visibility and cross-business impact

Organisations committed to accelerating female leadership and improving gender balance across pipelines and succession.



Why Become Women as Leaders Certified

And Why You Should Do It With Actuate

Strong female talent often stalls before senior roles due to visibility gaps, confidence barriers, and lack of sponsorship. This programme tackles these obstacles directly to build a more balanced and representative leadership pipeline.

Actuate's Women as Leaders Programme is built around the realities women face in modern organisations. The learning experience is practical, supportive, and grounded in real challenges, from navigating visibility to leading with confidence in high-stakes environments. Our facilitators bring genuine lived experience, offering guidance that feels relevant, honest, and immediately useful.

The programme strengthens each participant's leadership profile by pairing a respected qualification with practical, immediately applicable capability. Women learn to make clearer decisions under pressure, navigate complex organisational dynamics, and demonstrate tangible leadership impact - positioning them strongly for progression and new opportunities.

Through tailored CV and LinkedIn support, women become more visible, more discoverable, and more compelling to decision-makers. This blend of accredited development and strategic personal positioning enables women to step forward with confidence and be recognised as the leaders they are.



Programme Modules

Celebrating Difference

Explores inclusive leadership and how valuing difference strengthens decision-making, trust, and impact



Communication for Challenging Situations

Builds confidence in handling difficult conversations with clarity and authority



Leading from the front with strategy and creativity

Develops strategic thinking and creative leadership to inspire action and drive change



Confident Leadership and Final Learner Journey

Brings learning together to strengthen leadership confidence and define next steps for continued growth





Post-Programme Support



Graduates gain access to an ongoing leadership community, updated learning materials, masterclasses, and development resources to support continual growth as a leader. Re-certification annually.

Assessment and Accreditation



Participants complete practical assignments, reflective submissions, applied leadership projects, and scenario-based assessments aligned to ILM Level 6 standards. Graduates receive an Actuate Certified Leadership & Management Certificate and digital credential.

START YOUR CERTIFICATION JOURNEY



GRADUATION EVENTS

Upon successful completion of your certificate, you'll be invited to an exclusive graduation event and certification presentation, celebrating your success alongside your peers. You will receive your physical ILM certificate, Actuate digital programme certificate, and digital credentials, officially recognising your status as a Women as Leaders Certified.

Our in-person graduation events also provide a powerful opportunity to connect with peers and industry leaders, helping you build meaningful professional relationships. After graduating, you join a vibrant alumni community with ongoing access to quarterly board updates, expert CV and LinkedIn rewrites, and dedicated support in your role search, ensuring your development continues well beyond the programme.

ACTUATE

Post-Graduation



Post-Graduation You Will:

- **Join a Global Network of Governance Leaders** - You will gain access to a global network of senior leaders, offering ongoing networking opportunities, exclusive events, and peer connections that strengthen your impact.
- **Receive Comprehensive Post-Graduation Support** - Your success is our priority even after graduation, with personalised support including CV and LinkedIn optimisation, career coaching, and tailored role-search guidance to help you confidently progress your career.
- **Access Continuous Development Opportunities** - As a leadership and management certified professional and member of our alumni community, you'll gain ongoing access to updated learning resources, annual refresher assessments, and long-term support, helping you stay current, connected, and effective throughout your executive career.

|Meet the Faculty



Maria Banks ICF PCC

🌍 - Europe

Executive Coach, Mentor and Facilitator

Nominated as the UK Business Hero 2020 by the British Chamber of Commerce and featured in The Sunday Telegraph and The Times, Maria is an innovative coach distinguished by her unwavering commitment to leadership development. She excels in aligning organisational values with brand identity and thrives in demanding environments.



Linda Aiyer ICF MCC

🌍 - UK, Africa & Americas

Executive Coach and Facilitator

With over nine years of experience and more than 2,500 coaching hours, Linda is an international coach who has supported clients across the globe, from Africa and the Middle East to Europe, India, and the U.S. Her diverse clientele ranges from young adults and mid-level managers to senior executives and those transitioning into retirement.



I have been working with Maria Banks since last summer, who has been offering support through coaching and mentoring. Maria is supportive, encouraging, and inspiring and is helping me navigate my ongoing journey to move towards an NED role in the future. The time I spend with her is one of the best personal investments I have ever made for myself. I would highly recommend Maria and Actuate Global.



Linda was attentive, I felt comfortable & heard, which is so important when training as a coach.

Linda has a wonderful way of explaining the material & building one's confidence.

I look forward to continuing to my next session with her

Course Fees & Application

Designed for women who are ready to step into board-level roles with credibility and confidence

£3,495 + VAT

This comprehensive fee covers all aspects of your learning experience, including module delivery, networking sessions, and access to online learning materials. Additionally, it includes assessment fees, a graduation event, and your digital credential licence.



Start Your Women In Leadership Certification Here





ACTUATE



Arrange a telephone or video
consultation [HERE](#)



Call us on 0161 850 9970



Email us at info@actuateglobal.com



Visit Our Website [HERE](#)