



# LEADERSHIP & MANAGEMENT CERTIFICATION

*ACTUATE ALWAYS AHEAD*

Developing leaders who drive performance and deliver results

# Why Actuate?

Actuate goes beyond theory by embedding leadership development into real business contexts, ensuring participants apply what they learn directly to their roles.

Programmes are led by experienced practitioners who have held senior roles themselves. Their experience brings depth, challenge, and authenticity to each session, creating a standard of development far beyond traditional training.

This is not generic training - it is shaped by people who understand the pressures, trade-offs, and expectations leaders face.

Actuate is trusted by people and organisations that want leadership development to be taken seriously - not as a procedural formality, but as a rigorous, high-quality development experience delivered by people who understand what exceptional leadership truly requires.



*The experience with Actuate Global mind blowing*

*The experience with Actuate Global is refreshing in their approach in supporting you and your own goals.*

*Extremely professional business, individuals that pride themselves in being "best in class".*



# Why Actuate?

## More Than a Certificate – A Career-Long Partnership

At Actuate, we offer more than just a certification: we provide a lasting commitment to your career success. By choosing our Executive Director Certificate, you are entering a community dedicated to supporting your long-term growth. We ensure that you acquire the most relevant and practical skills needed to thrive in today's boardrooms.

Actuate delivers leadership development with a focus on measurable impact and real-world relevance. Our curriculum reflects modern leadership demands and is informed by behavioural science, commercial strategy and organisational performance research. We provide rigorous assessments, personalised feedback and an executive community that extends professional visibility for graduates.



## Enhance Your Career Progression and Organisational Influence

Become a confident, commercially aware leader equipped to shape strategy, elevate team performance, and increase your impact across your organisation.



## Become a Certified High-Impact Leader

Gain a UK-accredited leadership certification aligned to ILM Level 6 standards, proving your capability to lead teams, manage performance, and drive organisational results.

# Leadership & Management Certification

Accredited leadership training that accelerates capability, credibility and career impact.

## By the end, you will be:

- Market-Competitive
- Leadership-Ready
- Credential-Backed
- Professionally Recognised
- Impact Focused



## Who is this for?

New and experienced managers preparing for senior leadership responsibility

Senior managers aspiring to divisional or enterprise leadership roles

High-potential leaders identified for succession planning

Functional leaders seeking to broaden commercial and strategic competence

Professionals seeking a recognised credential that validates leadership capability in a skills-first hiring landscape



# Why Become a Leadership & Management Certified

And Why You Should Do It With Actuate

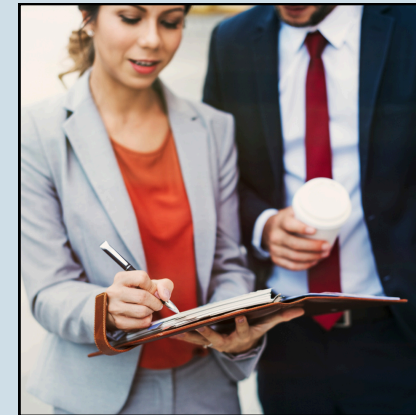
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This government-regulated qualification, with embedded ILM level 6 accreditation, provides a clear and credible signal of leadership capability. In a market that increasingly favours proven skills over tenure alone, a recognised qualification shows that your leadership approach is structured, consistent and aligned to professional standards.

As competition for management and senior roles continues to increase, candidates who can evidence formal development and applied capability stand out. Employers are placing greater weight on how leaders think, manage performance, and deliver through others - not just what they have done historically.

This certification strengthens your position by combining recognised credentials with practical capability. You develop sharper decision-making in high-pressure situations, gain tools you can apply immediately, and build clear evidence of your leadership impact - making it easier to stand out for progression and new opportunities.

Alongside the qualification, Actuate ensures that capability is visible. With tailored CV and LinkedIn support, you are better positioned, easier to find, and more compelling to hiring managers and internal decision-makers.



# Programme Modules

## Foundations of High-Performance Leadership



Develop self-awareness, behavioural insight, emotional intelligence, and your own authentic leadership style.

## Managing People and Performance



Learn how to set clear expectations, manage underperformance, drive accountability, give constructive feedback, and run high-quality 1:1s.

## Communication, Influence, and Stakeholder Management



Strengthen communication, influence, and relationship-building skills. Manage difficult conversations with clarity and confidence.

## Strategic Thinking for Managers



Understand how to translate organisational strategy into practical delivery. Learn prioritisation frameworks, problem-solving models, and decision-making tools





## **Commercial Awareness and Business Fundamentals**

Build a culture that drives behaviour, performance and accountability. Lead complex change programmes with clarity and confidence.



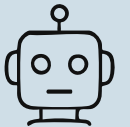
## **Leading Culture, Change, and Engagement**

Understand how to lead digital transformation, manage cyber risk, adopt AI effectively, and align technology to organisational priorities.



## **Digital and AI Readiness for Leaders**

Strengthen judgment, risk analysis, and communication in high-stakes, high-ambiguity environments.



## **Assessment and Accreditation**

Participants complete practical assignments, reflective submissions, applied leadership projects, and scenario-based assessments aligned to ILM Level 6 standards. Graduates receive an Actuate Certified Leadership & Management Certificate and a digital credential.





## GRADUATION EVENTS

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Upon successful completion of your certificate, you'll be invited to an exclusive graduation event and certification presentation, celebrating your success alongside your peers. You will receive your physical ILM certificate, Actuate digital programme certificate, and digital credentials, officially recognising your status as an Accredited and Certified Executive Director.

Our in-person graduation events also provide a powerful opportunity to connect with peers and industry leaders, helping you build meaningful professional relationships. After graduating, you join a vibrant alumni community with ongoing access to quarterly board updates, expert CV and LinkedIn rewrites, and dedicated support in your role search, ensuring your development continues well beyond the programme.

# ACTUATE

# Post-Graduation



## Post-Graduation You Will:

- **Join a Global Network of Governance Leaders** - You will gain access to a global network of senior leaders, offering ongoing networking opportunities, exclusive events, and peer connections that strengthen your impact.
- **Receive Comprehensive Post-Graduation Support** - Your success is our priority even after graduation, with personalised support including CV and LinkedIn optimisation, career coaching, and tailored role-search guidance to help you confidently progress your career.
- **Access Continuous Development Opportunities** - As a leadership and management certified professional and member of our alumni community, you'll gain ongoing access to updated learning resources, annual refresher assessments, and long-term support, helping you stay current, connected, and effective throughout your executive career.

# Meet the faculty



**Jeremy Canning**

- Global

Mentor and Facilitator

Jeremy brings a wealth of expertise as a Board Executive, Board Advisor, Independent Director and Non-Executive Director across global PLCs and successful start-ups. Leveraging 25+ years of business leadership experience globally, he equips clients with cultural and commercial awareness, fostering authentic leadership, innovative thinking, and strategic decision-making skills.



**Gwyn Thomas FCIPD, CMgr, ChMC, FCFI**

- Global

Executive Coach, Supervisor and Assessor

Known for his dynamic and innovative approach, Gwyn excels in guiding clients through complex, customer-focused improvement and learning processes. He is dedicated to advancing diversity in leadership development and empowering individuals to unlock their potential through customised personal and professional growth strategies.



**Linda Aiyer ICF MCC**

- UK, Africa & Americas

Executive Coach and Facilitator

With over nine years of experience and more than 2,500 coaching hours, Linda is an international coach who has supported clients across the globe, from Africa and the Middle East to Europe, India, and the U.S. Her diverse clientele ranges from young adults and mid-level managers to senior executives and those transitioning into retirement.



*I was really impressed by the quality of the faculty.*

*They combined expertise with a genuinely supportive approach, creating an environment where questions were welcomed and learning felt personal. Their insight and professionalism elevated every session.*

# Course Fees & Application

Designed for leaders who are ready to step into board-level roles with credibility and confidence

## £3,495 + VAT

This comprehensive fee covers all aspects of your learning experience, including module delivery, networking sessions, and access to online learning materials. Additionally, it includes assessment fees, a graduation event, and your digital credential licence.



## Start Your Leadership and Management Certification Here





# ACTUATE



Arrange a telephone or video consultation [HERE](#)



Call us on 0161 850 9970



Email us at [info@actuateglobal.com](mailto:info@actuateglobal.com)



Visit Our Website [HERE](#)