



EXECUTIVE DIRECTOR

CERTIFICATION

ACTUATE ALWAYS AHEAD



ACTUATE

Why Actuate?

Actuate's approach blends behavioural science, strategic frameworks and hands-on application to ensure leaders not only learn but demonstrate enhanced capability. Our facilitators are experienced practitioners, not generic trainers, bringing real-world leadership insight into every topic.

The programme is designed to ensure delegates leave with a portfolio of work, reflective assessments and confidence to articulate impact - making them more visible and credible to hiring managers and internal decision makers.

In a time when organisations are increasingly valuing skills and credentials over transactional experience alone, Actuate's leadership programme strengthens both career momentum and performance outcomes.



Actuate Global provided an outstanding development experience.

The content was practical and grounded in real-world leadership challenges, and the facilitators brought genuine expertise to every session. I felt supported throughout the process and gained clarity and confidence that I've already applied in my role.



Why Actuate?

More Than a Certificate – A Career-Long Partnership

At Actuate, we offer more than just a certification: we provide a lasting commitment to your career success. By choosing our Executive Director Certificate, you are entering a community dedicated to supporting your long-term growth. We ensure that you acquire the most relevant and practical skills needed to thrive in today's boardrooms.

Actuate delivers executive development with a focus on measurable impact and real-world relevance. Our curriculum reflects modern leadership demands and is informed by behavioural science, commercial strategy, and organisational performance research. We provide rigorous assessments, personalised feedback, and an executive community that extends professional visibility for graduates.



Achieve Certified Executive Director Status

Demonstrate your commitment to the highest standards of governance, exhibit your skills and professionalism, and gain a competitive edge.



Obtain a prestigious ILM Qualification

As part of our Certified Executive Director Programme, you'll gain the ILM Level 6 Qualification, awarded by The City and Guilds, founded in 1878 and incorporated by Royal Charter.



Enhance Your Credibility & Competitive Edge

Alumni may incorporate digital credentials into their professional toolkit and showcase their achievements across multiple platforms and profiles.

Why Become a Certified Executive Director

Executive-level training that sharpens strategy, strengthens performance and signals board-ready capability.

By the end, you will be:

- Board-Ready
- Search-Visible
- Credential-Backed
- Market-Ready
- Leadership-Verified



Who is this for?

Executive Directors, Managing Directors and heads of function poised for enterprise leadership

Senior business leaders preparing for board-level roles or wider organisational accountability

High-potential leaders identified for C-suite succession

Leaders with P&L responsibility seeking formal executive recognition

Individuals aiming to increase professional visibility and competitive edge in executive hiring markets



Why Become a Certified Executive Director

And Why You Should Do It With Actuate

This government-regulated qualification, with embedded ILM Level 6 accreditation, provides a powerful signal of executive readiness. As organisations increasingly prioritise skill-based hiring, holding a recognised executive credential sets candidates apart in a competitive market. With the number of applicants per senior role rising sharply in recent years, leaders who can demonstrate structured development, strategic competence, and commercial credibility gain a clear advantage.

LinkedIn data shows that competition for senior roles has more than doubled, making advanced credentials and visible capability essential for standing out. This certification strengthens your professional brand, enhances your discoverability on LinkedIn, and demonstrates the executive-level competence boards and search partners look for. Alongside the qualification itself, Actuate provides tailored CV and LinkedIn profile support to help you present your executive capability with clarity and impact - increasing your visibility to recruiters, improving search ranking, and strengthening your positioning for senior opportunities.



Programme Modules

Executive Leadership and Influence

Develop the mindset, behavioural range, and leadership presence required to influence at senior level and inspire organisational performance.



Strategic Oversight and Execution

Strengthen strategic thinking, long-term planning, resource allocation, and cross-functional execution to deliver sustained performance.



Commercial and Financial Leadership

Enhance your understanding of organisational finance, budgeting, financial risk, investment decisions and commercial modelling.



Operational Excellence and Organisational Performance

Learn to build scalable operational systems, measure performance effectively, and lead high-performing functions.





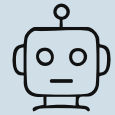
Leading Culture and Change

Build a culture that drives behaviour, performance and accountability. Lead complex change programmes with clarity and confidence.



Digital, AI, and Technology Leadership

Understand how to lead digital transformation, manage cyber risk, adopt AI effectively, and align technology to organisational priorities.



Executive Decision-Making Under Pressure

Strengthen judgement, risk analysis, and communication in high-stakes, high-ambiguity environments.



Assessment and Accreditation

Participants complete a structured portfolio including leadership reflections, executive-level scenario assessments, strategic projects, and an ILM-aligned submission. Successful graduates receive their ILM Level 6 in Leadership & Management and their Actuate Certified Executive Director digital credential





GRADUATION EVENTS

Upon successful completion of your certificate, you'll be invited to an exclusive graduation event and certification presentation, celebrating your success alongside your peers. You will receive your physical ILM certificate, Actuate digital programme certificate, and digital credentials, officially recognising your status as an Accredited and Certified Executive Director.

Our in-person graduation events also provide a powerful opportunity to connect with peers and industry leaders, helping you build meaningful professional relationships. After graduating, you join a vibrant alumni community with ongoing access to quarterly board updates, expert CV and LinkedIn rewrites, and dedicated support in your role search, ensuring your development continues well beyond the programme.

ACTUATE

Post-Graduation



Post-Graduation You Will:

- **Join a Global Network of Governance Leaders** - You will gain access to a global network of senior leaders, offering ongoing networking opportunities, exclusive events, and peer connections that strengthen your impact.
- **Receive Comprehensive Post-Graduation Support** - Your success is our priority even after graduation, with personalised support including CV and LinkedIn optimisation, executive coaching, and tailored role-search guidance to help you confidently progress your executive career.
- **Access Continuous Development Opportunities** - As a certified Executive Director and member of our alumni community, you'll gain ongoing access to updated learning resources, annual refresher assessments, and long-term support, helping you stay current, connected, and effective throughout your executive career.

Meet the Faculty



Jeremy Canning

 - Global

Mentor and Facilitator

Jeremy brings a wealth of expertise as a Board Executive, Board Advisor, Independent Director and Non-Executive Director across global PLCs and successful start-ups. Leveraging 25+ years of business leadership experience globally, he equips clients with cultural and commercial awareness, fostering authentic leadership, innovative thinking, and strategic decision-making skills.



Gwyn Thomas FCIPD, CMgr, ChMC, FCMI

 - Global

Executive Coach, Supervisor and Assessor

Known for his dynamic and innovative approach, Gwyn excels in guiding clients through complex, customer-focused improvement and learning processes. He is dedicated to advancing diversity in leadership development and empowering individuals to unlock their potential through customised personal and professional growth strategies.



Linda Aiyer ICF MCC

 - UK, Africa & Americas

Executive Coach and Facilitator

With over nine years of experience and more than 2,500 coaching hours, Linda is an international coach who has supported clients across the globe, from Africa and the Middle East to Europe, India, and the U.S. Her diverse clientele ranges from young adults and mid-level managers to senior executives and those transitioning into retirement.



I was really impressed by the quality of the faculty.

They combined expertise with a genuinely supportive approach, creating an environment where questions were welcomed and learning felt personal. Their insight and professionalism elevated every session.

Course Fees & Application

Designed for leaders who are ready to step into board-level roles with credibility and confidence

£3,495 + VAT

This comprehensive fee covers all aspects of your learning experience, including module delivery, networking sessions, and access to online learning materials. Additionally, it includes assessment fees, a graduation event, and your digital credential licence.



**Start Your Executive
Director Journey
Here Today**





ACTUATE



Arrange a telephone or video consultation [HERE](#)



Call us on 0161 850 9970



Email us at info@actuateglobal.com



Visit Our Website [HERE](#)