

# Certified AI Practitioner



ACTUATE

The Certified AI Practitioner CAIP is a career-defining certification designed to equip individuals to operate, make decisions, and lead effectively in an AI-enabled world.



**ALWAYS AHEAD**



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# Why the CAIP Exists



**Free tools are everywhere. Capability is not.**

Millions of professionals can access AI platforms, but very few know how to apply them effectively in real business environments.

**Most users can generate outputs. Few can create outcomes.**

CAIP closes that gap by developing the skills that free tools alone do not teach:

- How to evaluate AI outputs critically
- How to integrate AI into real workflows
- How to improve decisions using AI support
- How to manage risk, quality, and reliability
- How to adapt as tools rapidly evolve

Using AI casually is easy - Applying AI professionally is valuable.



In a world where access is commoditised, capability becomes the competitive edge.

**CAIP is designed to separate passive AI users from professionals who can apply AI with judgement, intent, and measurable impact.**

# Why Choose Actuate?



Actuate is a UK-based professional learning and certification provider focused on executive education, accredited programmes, leadership development, and future-ready workforce capability.

## **Expert-Led** Learning and Development for **Professional Growth**



### **INDUSTRY-RECOGNISED CERTIFICATIONS**

Designed to meet evolving professional standards and support career advancement across modern industries.

### **BUILT FOR BUSY PROFESSIONALS**

Designed for working professionals in demanding roles. Delivery is practical, flexible, and immediately applicable, enabling learning and application without stepping away from day-to-day responsibilities.

### **EXPERT-LED, IN-HOUSE LEARNING**

Our programmes are built by experienced practitioners and industry specialists, ensuring real-world relevance and practical application.

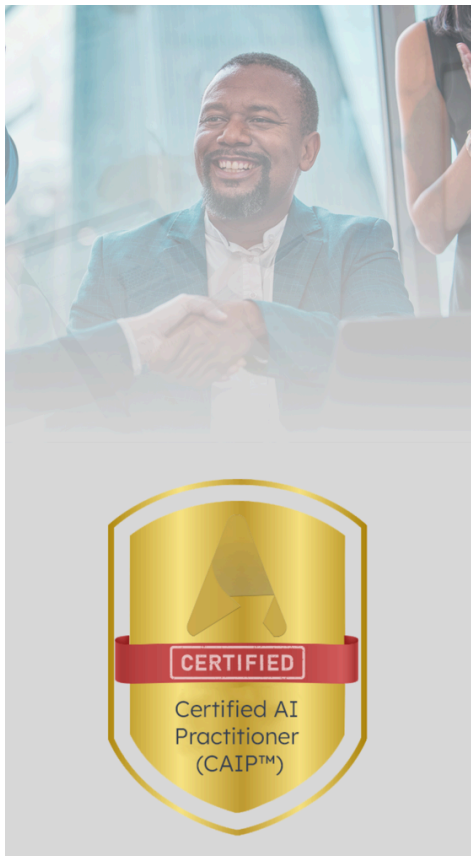
**CAIP extends Actuate's commitment to developing the next generation of AI-enabled professionals.**

# Why Choose Actuate?



## Built for a World That Won't Stand Still

With our *Always Ahead* mindset, Actuate is built for a future in which roles, expectations, and technologies are in constant motion. Rather than preparing people for today's tools alone, we develop capabilities that stay relevant as the world of work continues to evolve.



While much of the market focuses on teaching tools, prompts, and platform features, Actuate takes a fundamentally different approach. The programme is designed to build the professional judgement, applied decision-making, and practical capability required to work effectively in AI-enabled environments, ensuring participants can adapt, lead, and create value as technologies continue to evolve.



# Why This Matters Now

**Increase strategic value, improve operational effectiveness, and lead AI adoption with confidence.**

Employers and clients aren't looking for tool users. They're looking for people who can apply judgement, manage risk, and make decisions in an AI-enabled world.

A recognised **ILM Level 6 qualification**, CAIP signals capability, maturity and professional judgement - far beyond simple AI awareness. It enables you to work smarter, apply AI effectively, and strengthen the quality of your decisions in complex, real-world environments.

**Designed to fit around your schedule** in a rapidly changing world, the programme is built to keep you up to date with the pace of AI while allowing you to progress alongside your existing work and commitments. It is structured to support learning and application without disrupting your professional responsibilities.

**On completion, you will be able to:**

- Make faster, better-informed decisions
- Use AI without losing control or judgement
- Improve productivity and workflow efficiency
- Reduce time spent on repetitive tasks
- Focus on strategic, high-value work
- Lead with greater confidence in complex environments



This is not about just using AI. It is about building the capability to perform, decide, and lead in the future of work.

# Who Is This For?



For forward-thinking professionals and decision-makers navigating AI-driven change.

## Professionals at All Levels

Individuals who want to remain effective and credible as AI reshapes how work is done. Ideal for those seeking practical capability rather than technical training.

## Managers and Team Leaders

People responsible for performance, delivery, and decision-making who must balance AI tools with human judgement, accountability, and team effectiveness.

## Senior Professionals Needing to Stay Relevant

Experienced leaders and specialists who need to adapt their roles, influence change, and maintain strategic value in an AI-enabled environment.

## High Performers and Future Leaders

Ambitious professionals preparing for greater responsibility who want to develop judgement, critical thinking, and leadership capability in complex contexts.

## Organisations Looking to Upskill Teams

Businesses seeking a structured, credible way to build AI readiness, decision quality, and leadership capability across roles - not just tool usage.



# The Modules



## Module 1 - The AI Landscape & the New World of Work

Introduces the AI-driven shift in the world of work, helping participants understand how roles, responsibilities, and work impact are changing. Learners will explore the impact of automation on their role or industry and identify how to stay relevant in an AI-enabled workplace.



## Module 2 - Operating Effectively in an AI-Enabled Role

Focuses on how to work productively with AI while retaining control, decision quality, and accountability. Participants examine their workflows to improve efficiency, focus and performance without creating dependency.



## Module 3 - Decision Making, Judgement & Critical Thinking

Develops the critical thinking skills required to interpret data and AI outputs effectively. Learners strengthen decision-making under uncertainty by improving question quality, judgement and bias awareness.



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# The Modules



## Module 4 - Ethics, Risk, Governance & Responsibility

Explores the ethical, legal, and operational risks associated with AI use in organisations. Participants learn how to apply responsible governance, accountability, and risk management in real-world contexts.



## Module 5 - Leadership, Influence & Implementing AI in Business

Builds the leadership capability needed to influence adoption and lead change in complex environments. Identify opportunities for AI implementation and contribute to safe, effective organisational use.



## Final Project

Brings learning together through the creation of a practical AI Capability Plan for a role or organisation. Participants outline opportunities, risks, and next steps to deliver real business value.



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# Assessment Structure

The assessment process measures how effectively participants translate learning into improved performance, stronger decisions, and practical business value.

## Practical Application

**40%**

Evidence of Real-World Implementation Across Modules



## Final Project

**40%**

AI Capability and Implementation Plan



## Professional Discussion

**20%**

Scenario-Based Assessment Using Your Own Business



# Organisational Impact



**CAIP transforms AI uncertainty into measurable workforce capability, faster execution, stronger leadership, and commercial return.**

**25-40%** time reduction on repeatable work

**20-30%** faster decision-making cycles

**15-25%** increase in management capacity

Faster reporting, analysis and workflow execution

Improved team productivity at scale

Reduced AI misuse and governance risk

Better quality decisions under uncertainty

Stronger leadership capability across teams

Accelerated adoption of transformation initiatives

Builds internal AI champions and future leaders

**Example Of Use:** Strengthen strategic planning by rapidly synthesising market, operational, and stakeholder data into board-ready insights.



# Graduation Day

When you complete CAIP, you'll be invited to a graduation day designed to recognise what you've achieved and mark the start of what comes next.

This is an in-person event where you'll hear from guest speakers working at the forefront of AI and leadership, and spend time with fellow graduates who have been on the same journey as you.

It's a chance to step away from day-to-day work, reflect on your progress, and properly mark the completion of the programme with the people who've done it alongside you.

On the day, you'll receive your physical ILM Level 6 certificate, your Actuate CAIP certificate, and your digital credentials - formally recognising your achievement as a Certified AI Practitioner.

After graduation, you're invited to stay connected through the Actuate alumni network, with ongoing access to events, insights, and professional support as your career continues to evolve.

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# Post-Graduation



## Post-Graduation You Will:

- **Join a Global Network of Governance Leaders** - You will gain access to a global network of senior leaders, offering ongoing networking opportunities, exclusive events, and peer connections that strengthen your impact.
- **Receive Comprehensive Post-Graduation Support** - Your success is our priority even after graduation, with personalised support including CV and LinkedIn optimisation, career coaching, and tailored role-search guidance to help you confidently progress your career.
- **Access Continuous Development Opportunities** - As a leadership and management certified professional and member of our alumni community, you'll gain ongoing access to updated learning resources, annual refresher assessments, and long-term support, helping you stay current, connected, and effective throughout your executive career.

# Course Fees & Application



## £2,995 + VAT

This comprehensive fee covers all aspects of your learning experience, including module delivery, networking sessions, and access to online learning materials. Additionally, it includes assessment fees, a graduation event, and your digital credential licence.



## Start Your Certified AI Practitioner Journey Now





# ACTUATE



Arrange a telephone or video consultation [HERE](#)



Call us on 0161 850 9970



Email us at [info@actuateglobal.com](mailto:info@actuateglobal.com)



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